

ShinyStat Analytics TYPO3 Extension

Integration of ShinyStat services in TYPO3 CMS

ver. 1.0.0

Last updated: Monday 5 September 2022

Document modification list

Changes	Description	Date
First version	Inserted the instruction to show how to register a ShinyStat account and configure the TYPO3 extension.	2022-09-02

1. Create a ShinyStat account

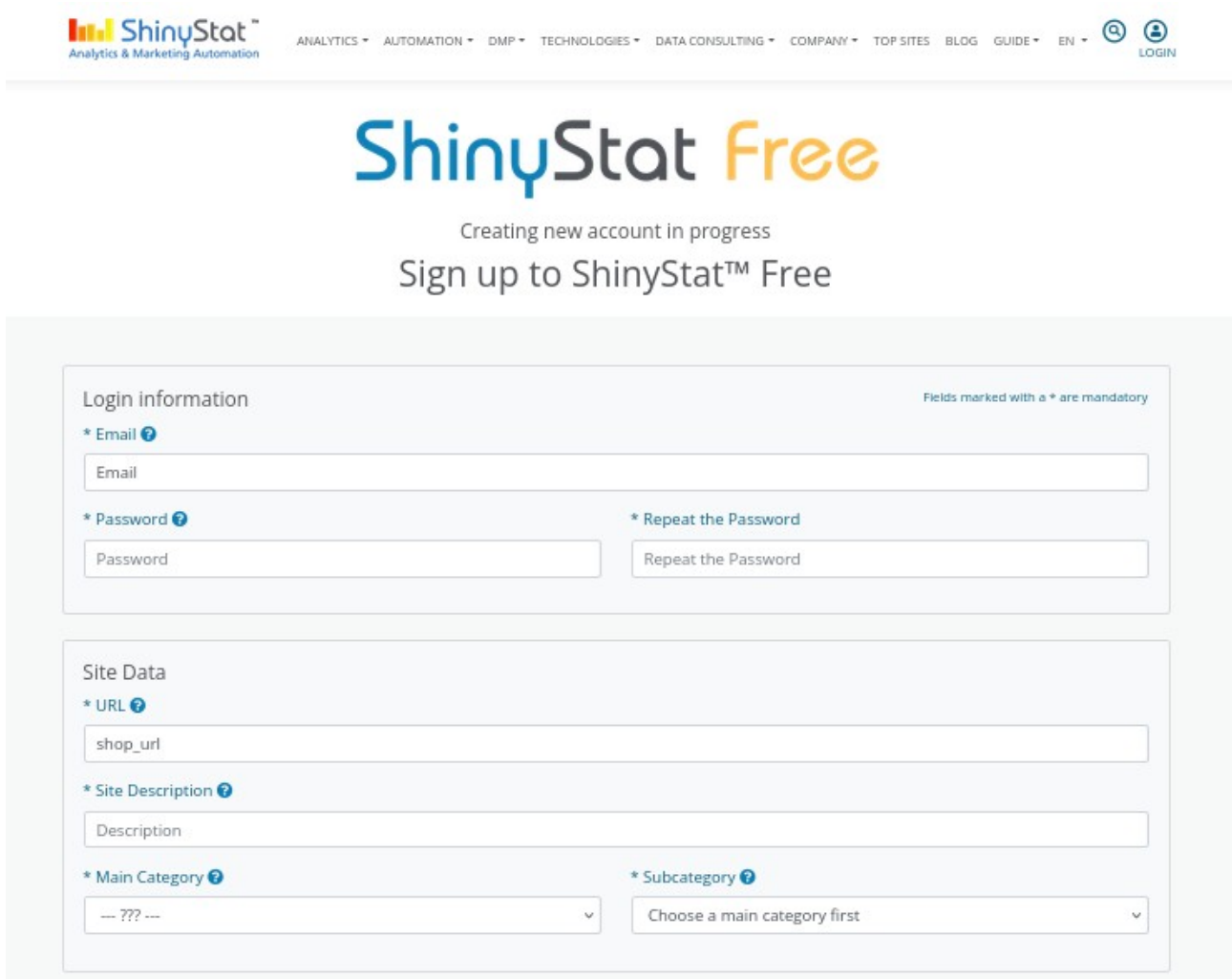
The first step to integrate ShinyStat services inside a TYPO3 website is to create an account on the ShinyStat platform.

Fill the form at the url:

https://www.shinystat.com/it/registrazione.html?ABBO=0&EMAIL=Email&URL=shop_url

to register a free account by following the suggestions in the notes.

Free accounts provide a restricted set of features compared to business version.



The screenshot shows the registration page for ShinyStat Free. At the top, there is a navigation bar with the ShinyStat logo and various menu items: ANALYTICS, AUTOMATION, DMP, TECHNOLOGIES, DATA CONSULTING, COMPANY, TOP SITES, BLOG, GUIDE, EN, and a LOGIN button. The main heading is "ShinyStat Free" with the subtext "Creating new account in progress" and "Sign up to ShinyStat™ Free". The registration form is divided into two sections: "Login information" and "Site Data".

Login information (Fields marked with a * are mandatory):

- * Email:
- * Password:
- * Repeat the Password:

Site Data

- * URL:
- * Site Description:
- * Main Category:
- * Subcategory:

Report Data

Language

English

* Country: Italia

* Timezone: GMT+01:00

Cookie Consent

Activate the ShinyStat "Cookie Banner" Service ?

Terms of Use

Checking "I accept", the user represents to have read and to specifically approve the Terms of Service, available by clicking here

* I accept

Ai sensi degli Artt.1341 e 1342 del cod. civ. l'Utente dichiara di aver letto e di approvare specificamente le clausole di cui ai seguenti articoli del presente contratto: Art. 1 (Informazioni per l'Utente consumatore), Art. 2 (Durata e recesso), Art. 6 (Condizioni di fornitura), Art. 7 (Manleva); Art. 8 (Limitazioni di responsabilità) Art. 9 (Limitazioni all'uso del servizio e diritti di proprietà intellettuale), Art. 10 (Forza maggiore), Art. 13 (Legge applicabile e foro competente).

* I accept

Privacy

Come rappresentato nell'informativa ai sensi dell'art. 13 del Regolamento UE 2016/679 del 27 aprile 2016 (si prega di leggere l'informativa sulla Privacy, allegata al Contratto sub 'A', prima di proseguire nella registrazione al servizio ShinyStat Free) do il consenso al trattamento dei miei dati personali e ad utilizzare la mia casella di posta elettronica per inviarmi comunicazioni relative ai servizi offerti da Sevendata S.p.A..

* I consent

SUBSCRIBE ACCOUNT FREE

When you press on the *subscription* button, you'll receive an e-mail that includes the confirmation link.

In the page you'll be redirected to, you can choose your favorite *counter icon* that will be inserted in your e-commerce pages, if you'd like to show it (See Section 3).

Select the counter type you wish to use

- Simple counter
- Skin counter - *Only for Pro and Business accounts*
- Invisible counter - *Only for Pro and Business accounts*

Selected counter preview:



Icons



Standard counters *



() On the standard counter, only the total number of "page view" since the creation of the account, will be displayed.*

Double counter



Inline counter



Double inline counter



Values reported on the counter

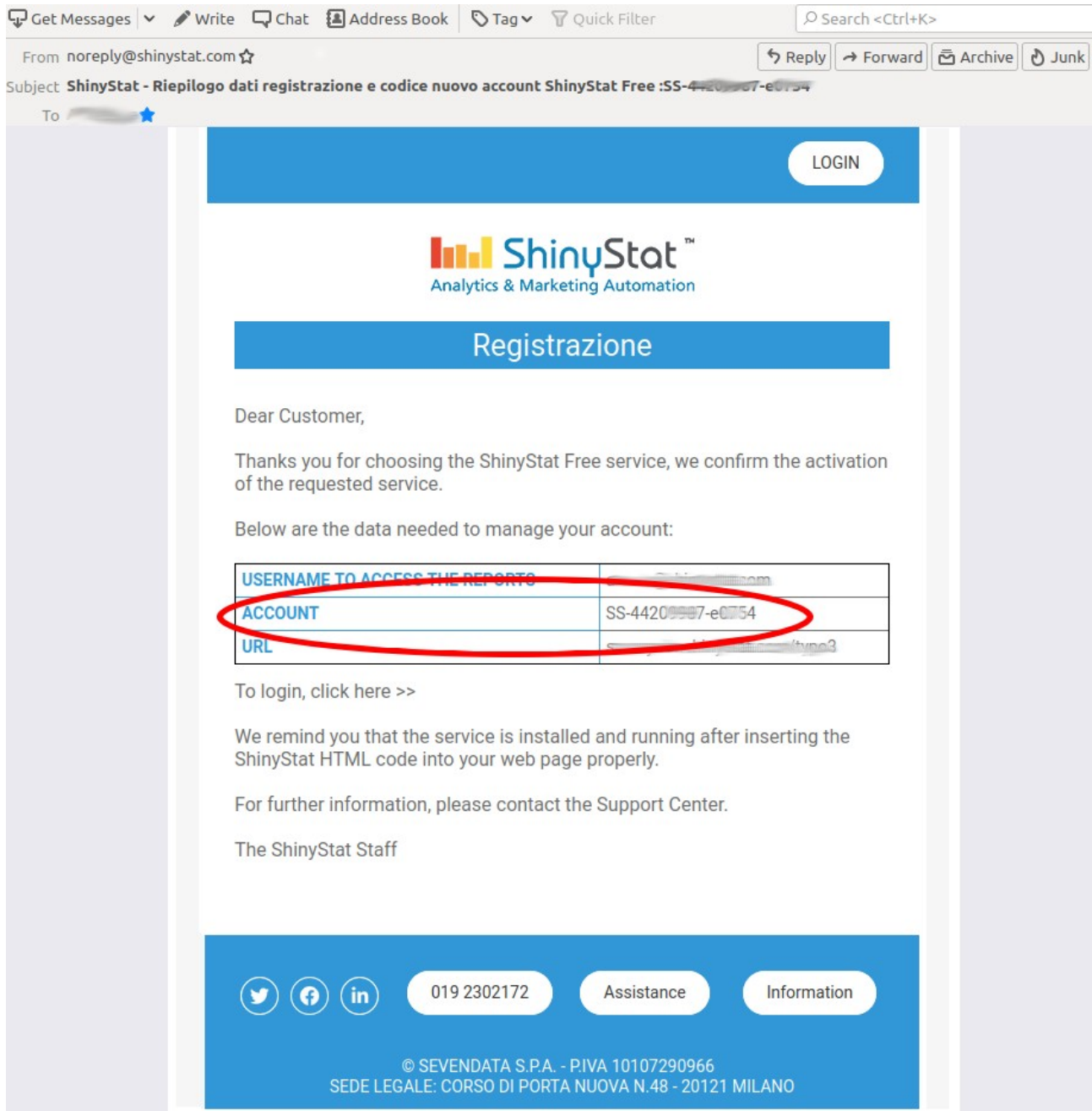
- Page views
 Views

First row of the counter

Total

You'll receive then a summary e-mail, including the data required to login in the report pages.

The e-mail also includes the account identifier that it is required later to configure the extension (See Section 3).



Get Messages | Write | Chat | Address Book | Tag | Quick Filter | Search <Ctrl+K>

From noreply@shinystat.com

Subject **ShinyStat - Riepilogo dati registrazione e codice nuovo account ShinyStat Free :SS-44209967-e0754**

To [redacted]

[LOGIN](#)

ShinyStat™
Analytics & Marketing Automation

Registrazione

Dear Customer,

Thanks you for choosing the ShinyStat Free service, we confirm the activation of the requested service.

Below are the data needed to manage your account:




USERNAME TO ACCESS THE REPORTS	[redacted]
ACCOUNT	SS-44209967-e0754
URL	[redacted]

To login, click here >>

We remind you that the service is installed and running after inserting the ShinyStat HTML code into your web page properly.

For further information, please contact the Support Center.

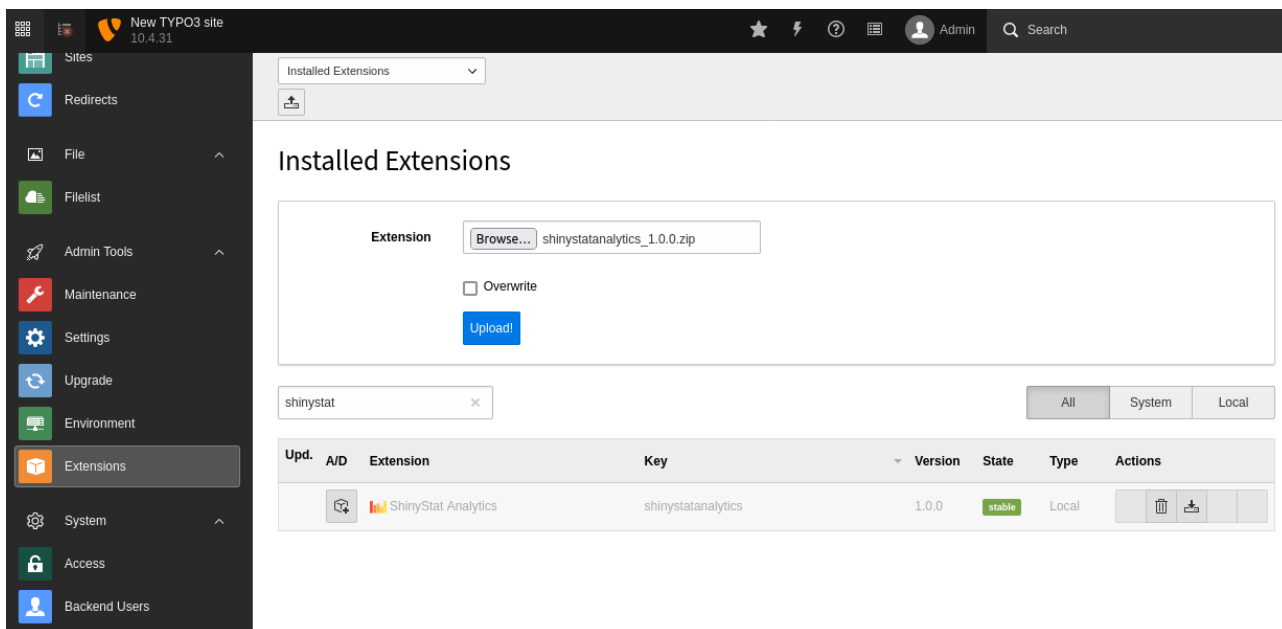
The ShinyStat Staff




 019 2302172 Assistance Information

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SEDE LEGALE: CORSO DI PORTA NUOVA N.48 - 20121 MILANO

2. Install the ShinyStat Analytics extension

Go to the admin panel of your TYPO3 CMS, click the menu item “Extensions” and install the ShinyStat Analytics extension by uploading the zip file.



If the installation is completed successfully, you'll see the extension in the list below. To activate the extension press the button in the column A/D.

Installed Extensions

shinystat

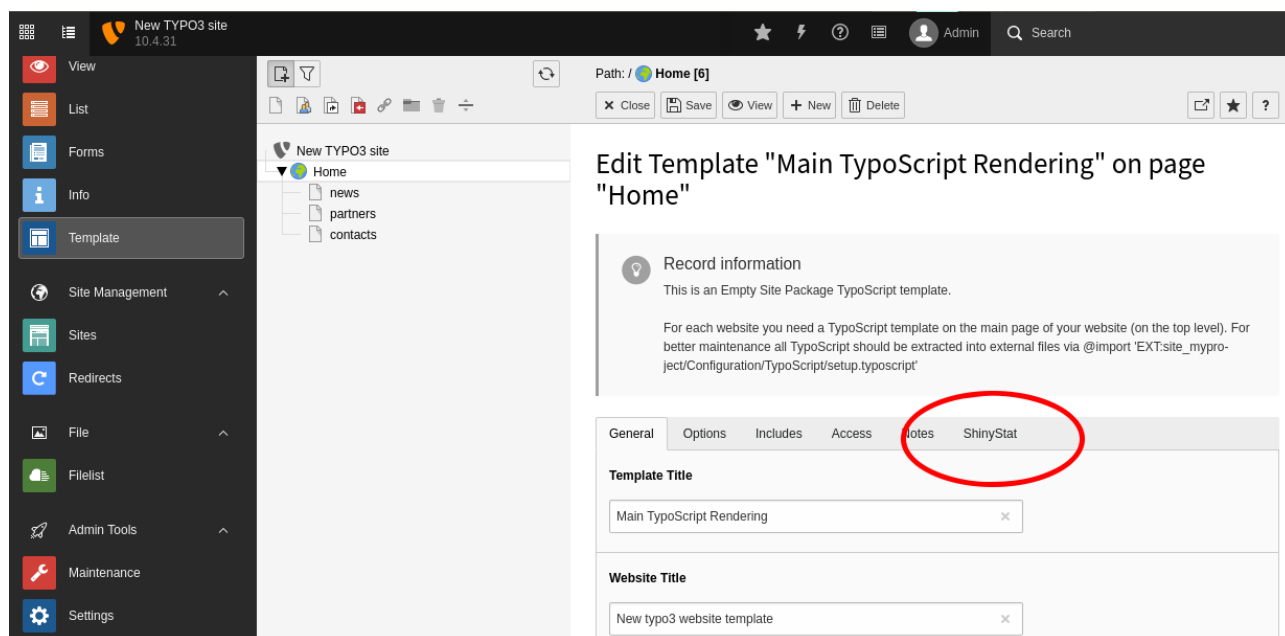
All System Local

Upd.	A/D	Extension	Key	Version	State	Type	Actions
		ShinyStat Analytics	shinystatanalytics	1.0.0	stable	Local	

3. Configure the Analytics ShinyStat extension

The configuration of the ShinyStat Analytics extension requires to insert the account name received in the summary e-mail, the account type and, optionally, the position of the icon counter.

Select the menu item “Template”, then click the button to edit the whole template record



The tab menu “ShinyStat” will appear in the template editor including the extension configuration parameters.

General	Options	Includes	Access	Notes	ShinyStat
ShinyStat Account Identifier You can see the account identifier in the upper left corner of your ShinyStat analytics dashboard. <input type="text" value="SS-4552234-edline"/>					
ShinyStat Account Type <input type="text" value="Free"/>					
Show ShinyStat counter icon on website pages <input checked="" type="checkbox"/>					
Counter position inside pages <input type="text" value="Before Footer"/>					
Counter alignment <input type="text" value="Center"/>					

 **Template [4]**

The three input related to the counter icon position determine if the icon has to be inserted in the header or in the footer of each page.

You can also define the location of the icon by selecting the position and the alignment.



Services

Web Analytics
Conversion rate increase
Customization

Contacts

Support
Information



Welcome to a website made with **TYPO3**

At this point you can see in real-time the traffic to your TYPO3 CMS in the ShinyStat dashboards.

