

ShinyStat Analytics Magento2 Extension

Integration of ShinyStat services in Magento2 e-commerce

ver. 1.0.0 Last updated: Thursday 18 July 2024



Document modification list

Changes	Description	Date
First version	Inserted the instruction to show how to register a ShinyStat account and configure the Magento2 extension.	2024-07-18



1. Create a ShinyStat account

The first step to integrate ShinyStat services inside a Magento2 e-commerce is to create an account on the ShinyStat platform.

To register a free account, fill the form at the url:

https://www.shinystat.com/en/registrazione.html?
ABBO=0&EMAIL=Email&URL=shop_url

to register a business account, fill the form at the url:

```
https://www.shinystat.com/en/registrazione.html?
ABBO=2&EMAIL=Email&URL=shop_url
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Free accounts provide a restricted set of features compared to business version.



Creating new account in progress

Sign up to ShinyStat[™] Free

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When you press on the *subscription* button, you'll receive an e-mail that includes the confirmation link.

In the page you'll be redirected to, you can choose your favorite *counter icon* that will be inserted in your e-commerce pages, if you'd like to show it (See Section 3).

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You'll receive then a summary e-mail, including the data required to login in the report pages.

The e-mail also includes the account identifier that it is required later to configure the module (See Section 3).

From noreply@shinystat.com☆	5 Reply	" Reply All	~	→ Forward	Archive	👌 Junk	Delete	More 🗸
Subject ShinyStat - Riepilogo dati registrazione o	e codice nuovo ac	count ShinySt	at Fre	e : Su - 000	101-22-			11:38 AM
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To login, click here >	>							

2. Install the ShinyStat Analytics module for Magento2

[Manually] Download and extract the extension files:

- Download the extension
- Create a folder {Magento 2 root}/app/code/ShinyStat/Analytics
- Unzip the file inside the created folder

Enable and register the module using the commands:

- php bin/magento module:enable --clear-static-content ShinyStat_Analytics
- php bin/magento setup:upgrade
- php bin/magento setup:di:compile
- php bin/magento setup:static-content:deploy (optional)



3. Configure the Analytics ShinyStat module

The configuration of the ShinyStat Analytics module requires to insert the account name received in the summary e-mail, the account type and, optionally, the position of the icon counter.

Ŵ	Scope: Default Config • 👔					Save Config
DASHBOARD	GENERAL	~	Account Settings			\odot
\$ SALES	CATALOG	~				
CATALOG	CUSTOMERS	~	Account Identifier [store view]	56	0	
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• MARKETING	SHINYSTAT	^	[store view]	Yes		
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	SERVICES	~	Conversion Name [store view]	conv_shop	0	
	ADVANCED	~	Counter Icon			\odot
SYSTEM			Show icon [store view]	Yes	0	
FIND PARTNERS			Page Area [store view]	Inside Footer		
CATENSIONS			Horizontal Alignment [store view]	Right		
	👔 Copyright © 2024 Magento Commerce I	nc. All right	s reserved.			Magento ver. 2.4.6 Privacy Policy Report an Issue

The three input related to the counter icon position determine if the icon has to be inserted in the shop pages.

Choosing the area of the page, the icon can be inserted in the top or in the footer of each page.

You can also define the exact position of the icon by selecting the horizontal alignment.



	Default welcome msg!	Sign In or Create an Account USD - US Dollar \sim
🚫 LUMA		Search entire store here Q
		P viste tot 15525 Online 1
Category1		
Home Page		

4 - Verify shop traffic in real-time

At this point you can see in real-time the traffic to your Magento2 shop in the ShinyStat dashboards.





Business accounts can also see statistics about the monetary conversions. To define the conversion name in the ShinyStat platform, click the menu item *Account management* and then *Settings*.

In the panel reached by clicking *Features* > *Conversions* you can choose a *conversion name* and copy it in the module configuration.

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Con Carr	versions										

Conversion Name [store view]	conv_shop	0

After the configuration has been saved, when a visitor complete a monetary conversion, you can see the collected information in the dedicated report pages.



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Analytics & Marketing Automation

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