

ShinyStat Analytics Magento2 Extension

Integration of ShinyStat services in Magento2 e-commerce

ver. 1.0.0

Last updated: Thursday 18 July 2024

Document modification list

Changes	Description	Date
First version	Inserted the instruction to show how to register a ShinyStat account and configure the Magento2 extension.	2024-07-18

1. Create a ShinyStat account

The first step to integrate ShinyStat services inside a Magento2 e-commerce is to create an account on the ShinyStat platform.

To register a free account, fill the form at the url:

```
https://www.shinystat.com/en/registrazione.html?  
ABBO=0&EMAIL=Email&URL=shop_url
```

to register a business account, fill the form at the url:

```
https://www.shinystat.com/en/registrazione.html?  
ABBO=2&EMAIL=Email&URL=shop_url
```

Free accounts provide a restricted set of features compared to business version.

ShinyStat Free

Creating new account in progress
Sign up to ShinyStat™ Free

Login information Fields marked with a * are mandatory

* Email ?

* Password ? * Repeat the Password

Site Data

* URL ?

* Site Description ?

* Main Category ? * Subcategory ?

Report Data

Language

English

* Country: Italia

* Timezone: GMT+01:00

Cookie Consent

Activate the ShinyStat "Cookie Banner" Service ?

Terms of Use

Checking "I accept", the user represents to have read and to specifically approve the [Terms of Service](#), available by clicking here

* I accept

Ai sensi degli Artt.1341 e 1342 del cod. civ. l'Utente dichiara di aver letto e di approvare specificamente le clausole di cui ai seguenti articoli del presente contratto: Art. 1 (Informazioni per l'Utente consumatore), Art. 2 (Durata e recesso), Art. 6 (Condizioni di fornitura), Art. 7 (Manleva); Art. 8 (Limitazioni di responsabilità) Art. 9 (Limitazioni all'uso del servizio e diritti di proprietà intellettuale), Art. 10 (Forza maggiore), Art. 13 (Legge applicabile e foro competente).

* I accept

Privacy

Come rappresentato nell'informativa ai sensi dell'art. 13 del Regolamento UE 2016/679 del 27 aprile 2016 (si prega di leggere l'informativa sulla Privacy, allegata al Contratto sub 'A', prima di proseguire nella registrazione al servizio ShinyStat Free) do il consenso al trattamento dei miei dati personali e ad utilizzare la mia casella di posta elettronica per inviarmi comunicazioni relative ai servizi offerti da Sevendata S.p.A..

* I consent

SUBSCRIBE ACCOUNT FREE

When you press on the *subscription* button, you'll receive an e-mail that includes the confirmation link.

In the page you'll be redirected to, you can choose your favorite *counter icon* that will be inserted in your e-commerce pages, if you'd like to show it (See Section 3).

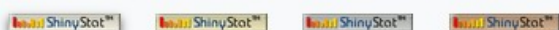
Select the counter type you wish to use

- Simple counter
- Skin counter - Only for Pro and Business accounts
- Invisible counter - Only for Pro and Business accounts

Selected counter preview:



Icons



Standard counters *

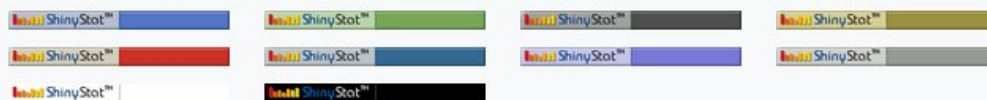


(*) On the standard counter, only the total number of "page view" since the creation of the account, will be displayed.

Double counter



Inline counter

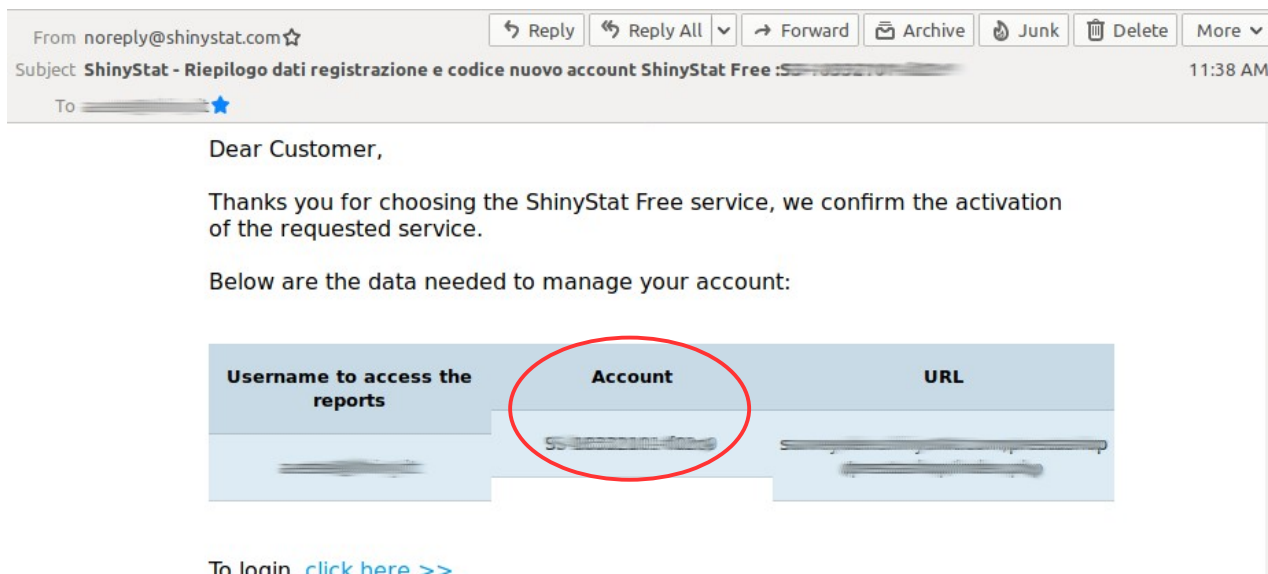


Double inline counter



You'll receive then a summary e-mail, including the data required to login in the report pages.

The e-mail also includes the account identifier that it is required later to configure the module (See Section 3).



2. Install the ShinyStat Analytics module for Magento2

[Manually] Download and extract the extension files:

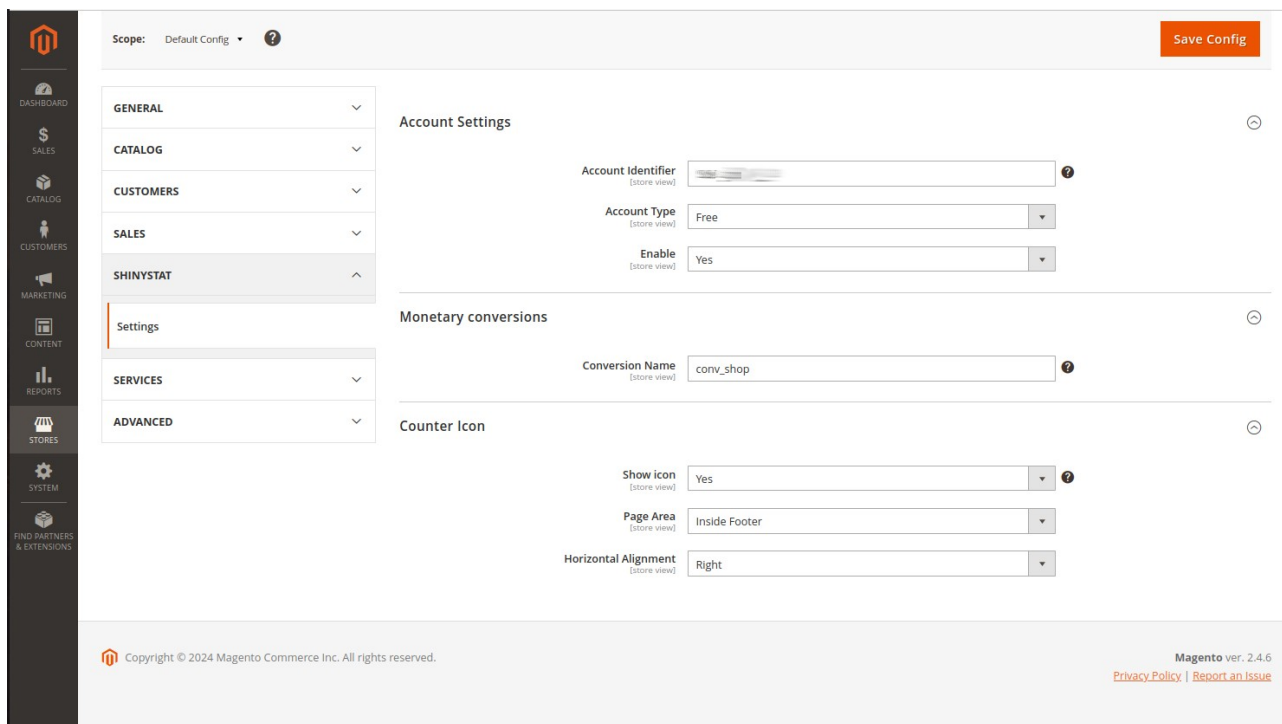
- Download the extension
- Create a folder {Magento 2 root}/app/code/ShinyStat/Analytics
- Unzip the file inside the created folder

Enable and register the module using the commands:

- `php bin/magento module:enable --clear-static-content ShinyStat_Analytics`
- `php bin/magento setup:upgrade`
- `php bin/magento setup:di:compile`
- `php bin/magento setup:static-content:deploy` (optional)

3. Configure the Analytics ShinyStat module

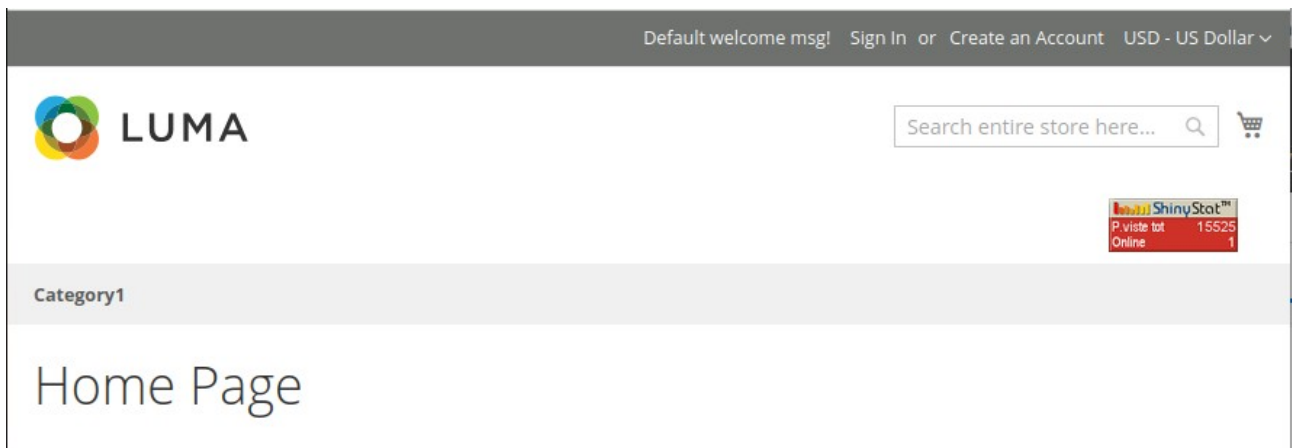
The configuration of the ShinyStat Analytics module requires to insert the account name received in the summary e-mail, the account type and, optionally, the position of the icon counter.



The three input related to the counter icon position determine if the icon has to be inserted in the shop pages.

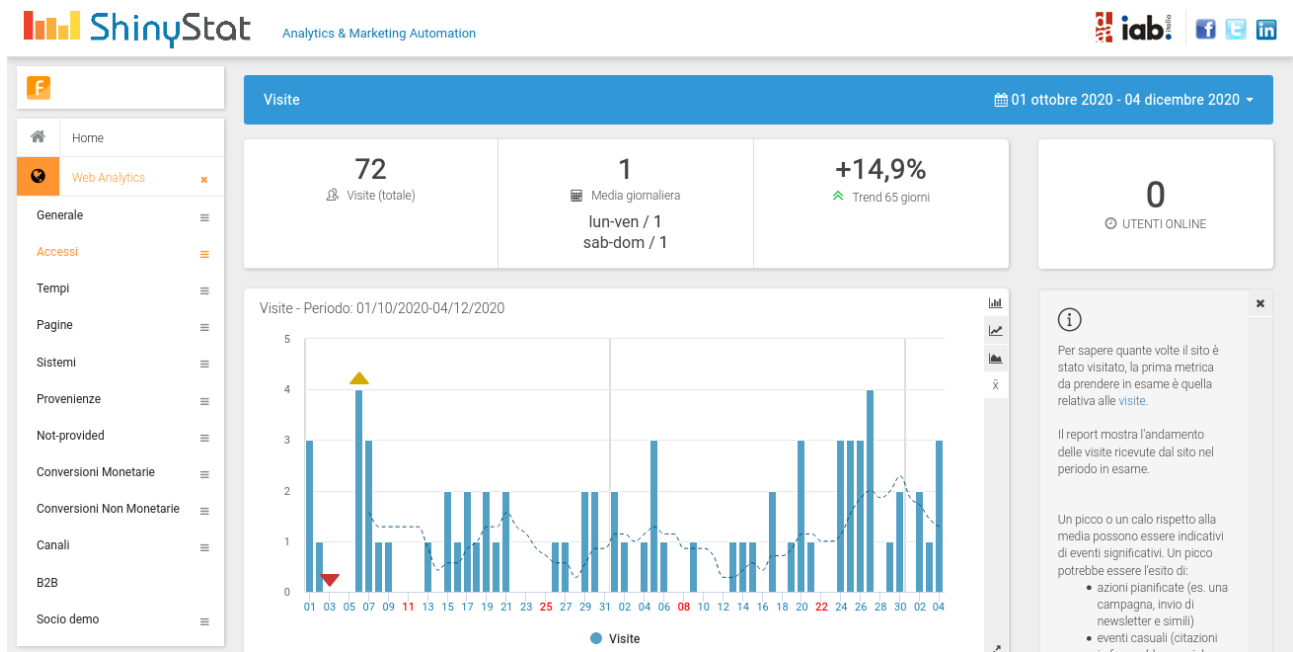
Choosing the area of the page, the icon can be inserted in the top or in the footer of each page.

You can also define the exact position of the icon by selecting the horizontal alignment.



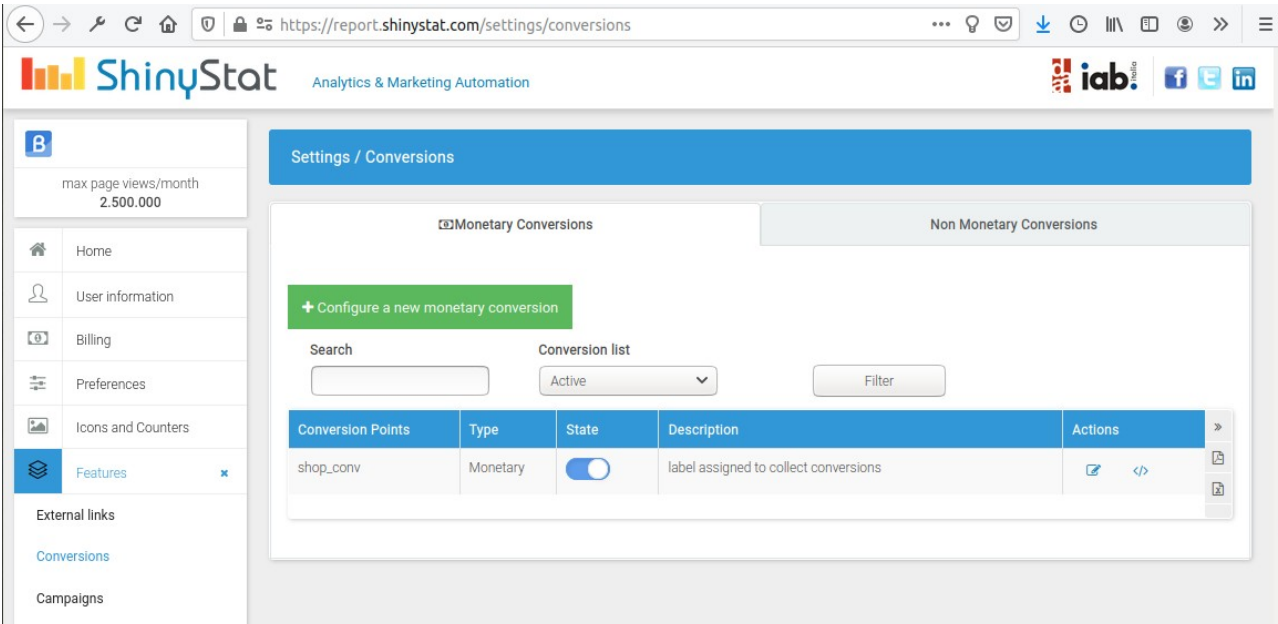
4 - Verify shop traffic in real-time

At this point you can see in real-time the traffic to your Magento2 shop in the ShinyStat dashboards.



Business accounts can also see statistics about the monetary conversions. To define the conversion name in the ShinyStat platform, click the menu item *Account management* and then *Settings*.

In the panel reached by clicking *Features > Conversions* you can choose a *conversion name* and copy it in the module configuration.



Monetary conversions

Conversion Name [store view] ?

After the configuration has been saved, when a visitor complete a monetary conversion, you can see the collected information in the dedicated report pages.

