

ShinyStat Analytics NopCommerce Plugin

Integration of ShinyStat services in NopCommerce

ver. 1.0.0

Last updated: Tuesday 5 October 2021

Document modification list

Changes	Description	Date
First version	Inserted the instructions to show how to register a ShinyStat account and configure the NopCommerce plugin.	2021-08-05

1. Create a ShinyStat account

The first step to integrate ShinyStat services inside a NopCommerce website is to create an account on the ShinyStat platform.

Fill the form at the url:

<https://www.shinystat.it/en/regfree.html>

to register a free account by following the suggestions in the column Note.

Free accounts provide a restricted set of features compared to business version.



Login information fields marked with a * are mandatory

*Email¹
mario.rossi@info.com

*Password² Password

*Repeat the Password
Repeat the Password

Site Data

*URL³
www.mariorossi.it

*Site Description⁴
Description

*Main Category⁵ — ??? —

*Subcategory⁵ Choose a main category first

Note

1. Email:

The email cannot be changed unless you contact our support centre. If you have already registered other accounts, use the same mail already used in previous registrations.

2. New Password:

8 to 30 characters long.

3. URL:

Website address. ex.:
www.site.com

4. Description:

the description of your website will be used for the search in ShinyStat Top Sites

5. Category / Subcategory:

please, choose your category carefully. ShinyStat reserves the right to list your website in any category as ShinyStat deems appropriate.

Report Data

Language

Italiano ▼

*Country

Italia ▼

*Time Zone

GMT+01:00 ▼

6. Cookie Consent:

it allows to automatically show the banner with the cookie consent and ask users the consent to release ShinyStat profiling cookies

Cookie Consent☐ Activate the ShinyStat "Cookie Banner" Service ⁶**Terms of Use**

Checking "I accept", the user represents to have read and to specifically approve the [Terms of Service](#), available by [clicking here](#).

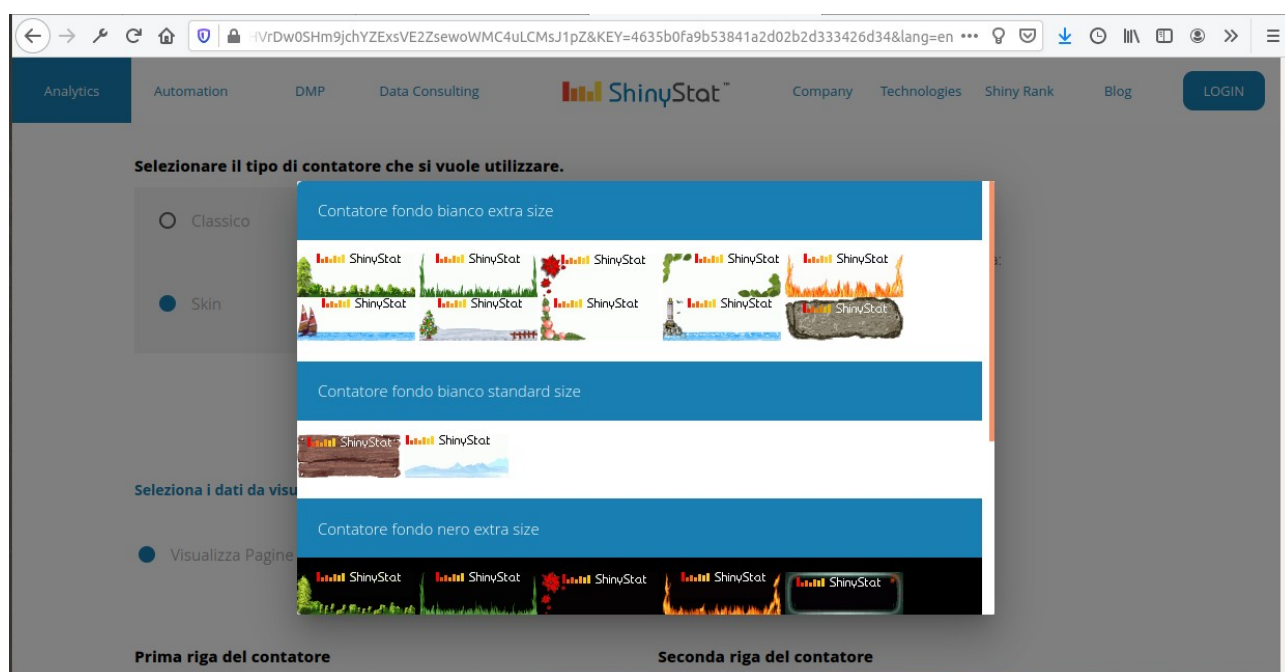
☐ ***I accept**

Pursuant to Articles 1341 and 1342 of the Italian Civil Code, the user represents to have read and to specifically approve the provisions under the following Articles of this agreement: Art. 1 (Information for consumers), Art. 2 (Duration and withdrawal), Art. 6 (Conditions of service), Art. 7 (Indemnification); Art. 8 (Limitation of responsibility) Art. 9 (Limitations on service use), Art. 10 (Force majeure), Art. 13 (Competent authorities).

☐ ***I accept****Privacy**[Free](#)☐ ***I consent****SUBSCRIBE ACCOUNT FREE**

When you press on the *subscription* button, you'll receive an e-mail that includes the confirmation link.

In the page you'll be redirected to, you can choose your favorite *Counter icon* that will be inserted in your pages, if you'd like to show it (See Section 3).



You'll receive then a summary e-mail, including the data required to login in the report pages.

The e-mail also includes the account identifier that it is required later to configure the plugin (See Section 3).

From noreply@shinystat.com ☆
 Reply Reply All Forward Archive Junk Delete More

Subject **ShinyStat - Riepilogo dati registrazione e codice nuovo account ShinyStat Free** :S-7033210-11:38 AM

To [redacted] ★

Dear Customer,

Thanks you for choosing the ShinyStat Free service, we confirm the activation of the requested service.

Below are the data needed to manage your account:

Username to access the reports	Account	URL
[redacted]	S-7033210-1	[redacted]

To login, [click here >>](#)

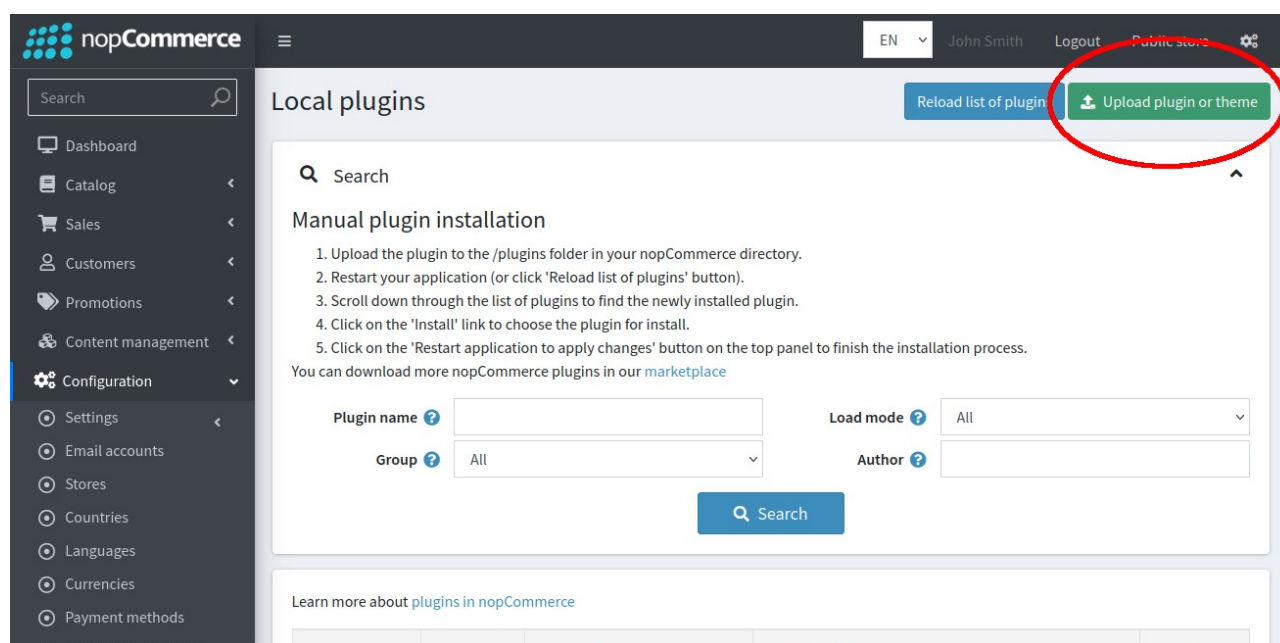
2. Install the ShinyStat Analytics plugin

Install the ShinyStat Analytics plugin by downloading the zip file from

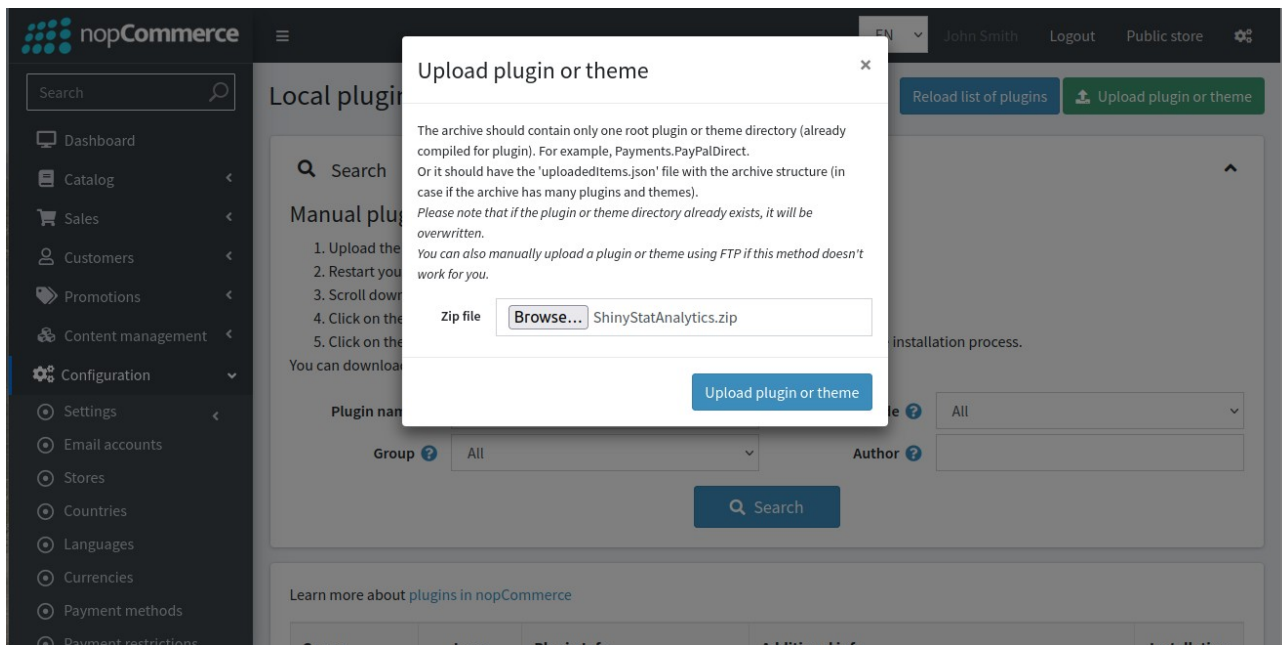
<https://www.nopcommerce.com/en/shinystat-analytics> .

Access the *Configuration > Local plugins* page inside the nopCommerce admin area of your website.

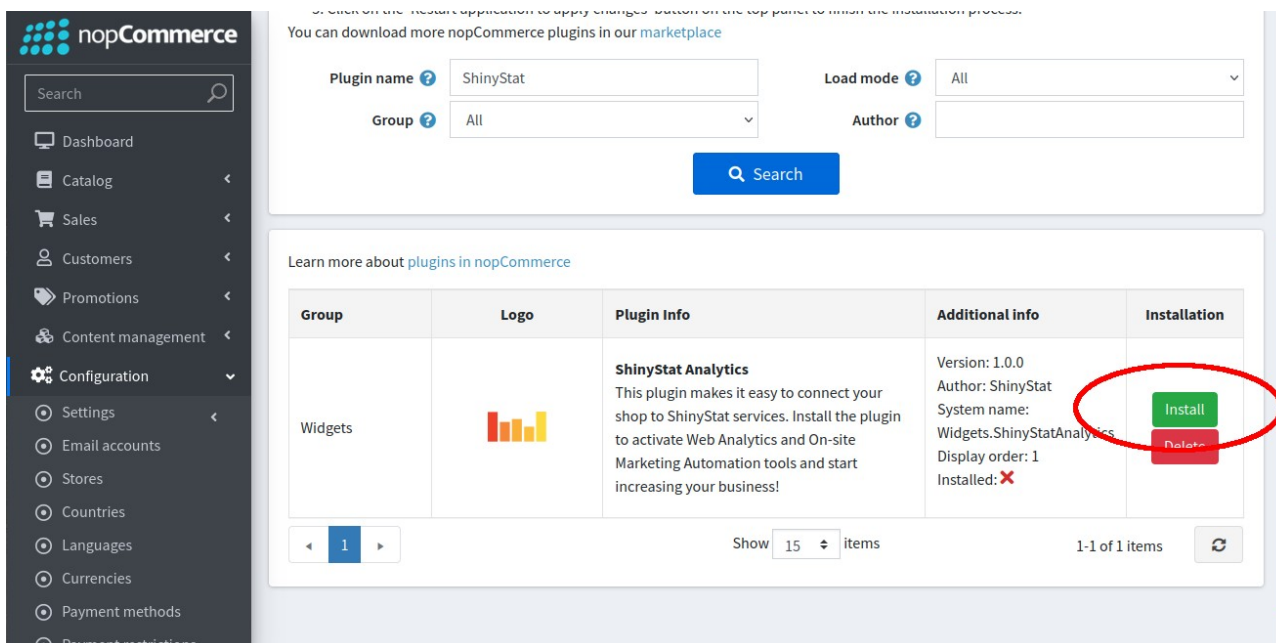
Upload the zip file by clicking the 'Upload plugin or theme' button.



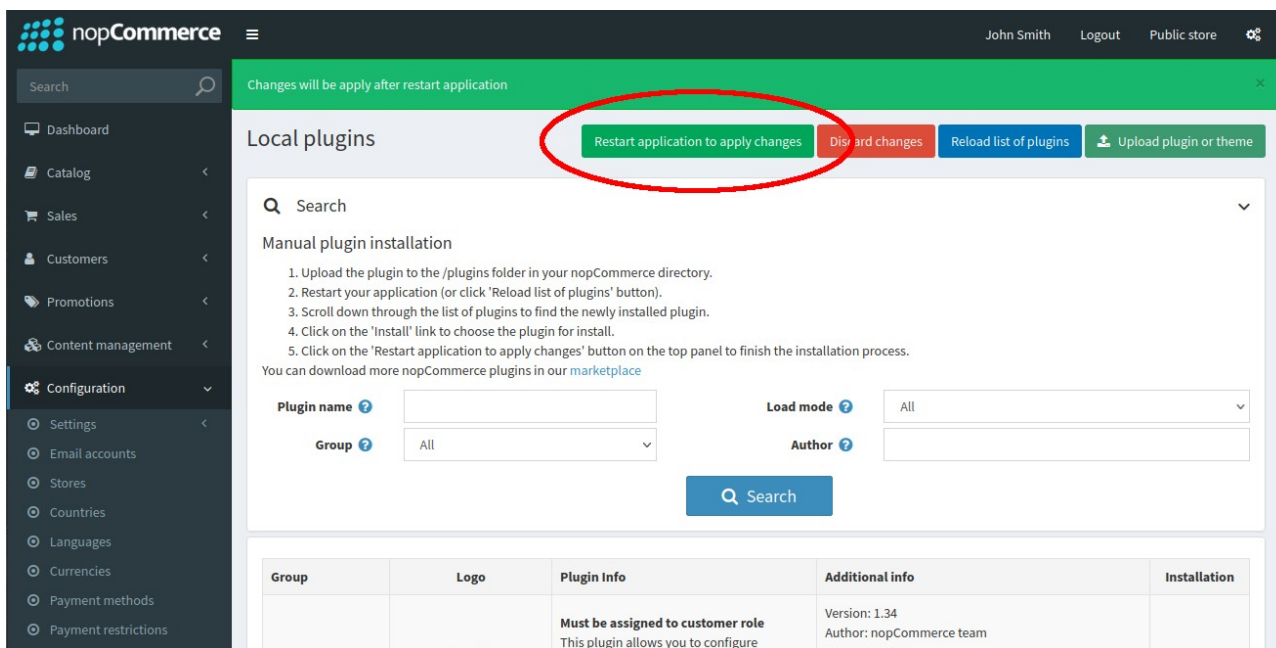
Then use the 'Browse' button to select the saved zip file and press 'Upload plugin or theme'.



Then, the plugin will appear in the table below listing all available plugins.



At this point, install the plugin by clicking on 'Install' and 'Restart application to apply changes'.



Changes will be apply after restart application

Local plugins

Restart application to apply changes Disard changes Reload list of plugins Upload plugin or theme

Search

Manual plugin installation

1. Upload the plugin to the /plugins folder in your nopCommerce directory.
2. Restart your application (or click 'Reload list of plugins' button).
3. Scroll down through the list of plugins to find the newly installed plugin.
4. Click on the 'Install' link to choose the plugin for install.
5. Click on the 'Restart application to apply changes' button on the top panel to finish the installation process.

You can download more nopCommerce plugins in our [marketplace](#)

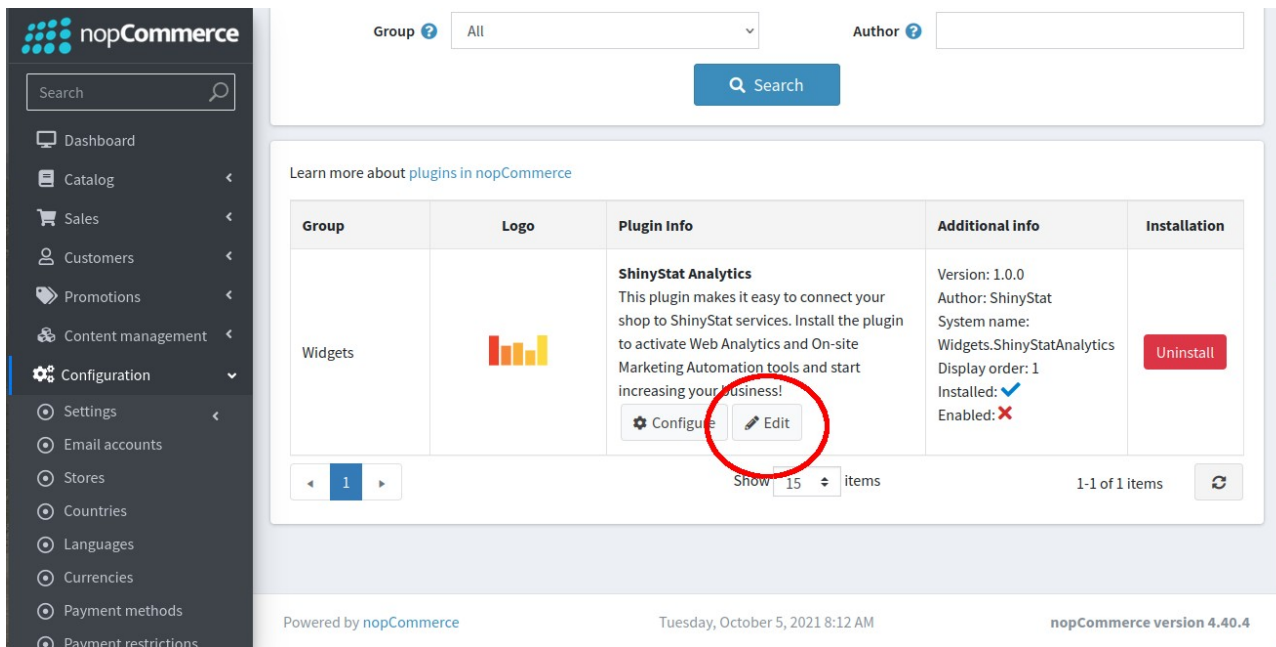
Plugin name Load mode

Group Author

Search

Group	Logo	Plugin Info	Additional info	Installation
		Must be assigned to customer role This plugin allows you to configure	Version: 1.34 Author: nopCommerce team	

The plugin will show now in the 'Additional info' column the line 'Installed'.



Group Author

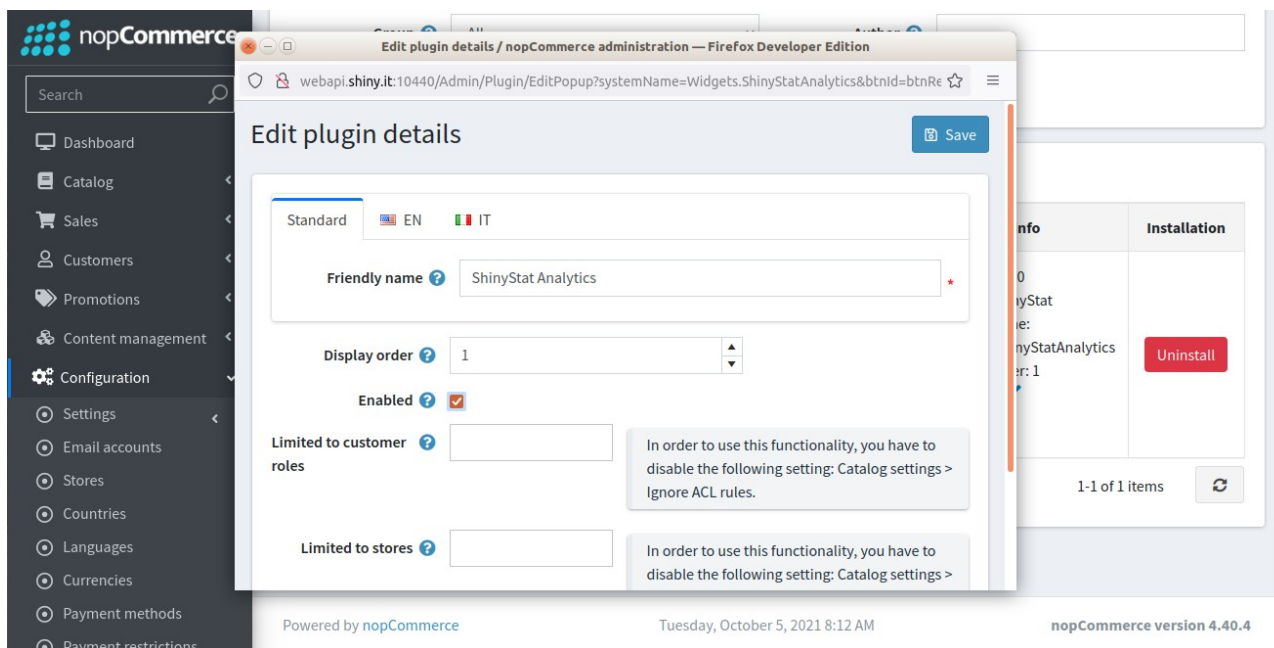
Search

Learn more about [plugins in nopCommerce](#)

Group	Logo	Plugin Info	Additional info	Installation
Widgets		ShinyStat Analytics This plugin makes it easy to connect your shop to ShinyStat services. Install the plugin to activate Web Analytics and On-site Marketing Automation tools and start increasing your business! Configure Edit	Version: 1.0.0 Author: ShinyStat System name: Widgets.ShinyStatAnalytics Display order: 1 Installed: ✓ Enabled: ✗	Uninstall

1-1 of 1 items

To enable the plugin press 'Edit' and in the popup window check the 'Enabled' box.



The screenshot shows the nopCommerce administration interface with a sidebar menu on the left containing options like Dashboard, Catalog, Sales, Customers, Promotions, Content management, Configuration, Settings, Email accounts, Stores, Countries, Languages, Currencies, Payment methods, and Payment restrictions. The main content area displays the 'Edit plugin details' popup for 'ShinyStat Analytics'. The popup has a 'Save' button in the top right corner. It includes a 'Standard' tab, language selection (EN, IT), a 'Friendly name' field with the value 'ShinyStat Analytics', a 'Display order' dropdown set to '1', and an 'Enabled' checkbox which is checked. Below these are two sections: 'Limited to customer roles' and 'Limited to stores', each with an empty input field and a warning message: 'In order to use this functionality, you have to disable the following setting: Catalog settings > Ignore ACL rules.' The background shows the 'Installation' tab of the plugin list with an 'Uninstall' button.

3. Configure the Analytics ShinyStat plugin

To configure the parameters of the ShinyStat Analytics plugin access the Settings admin area by clicking on the 'Configure' button inside the list of plugins of the admin area

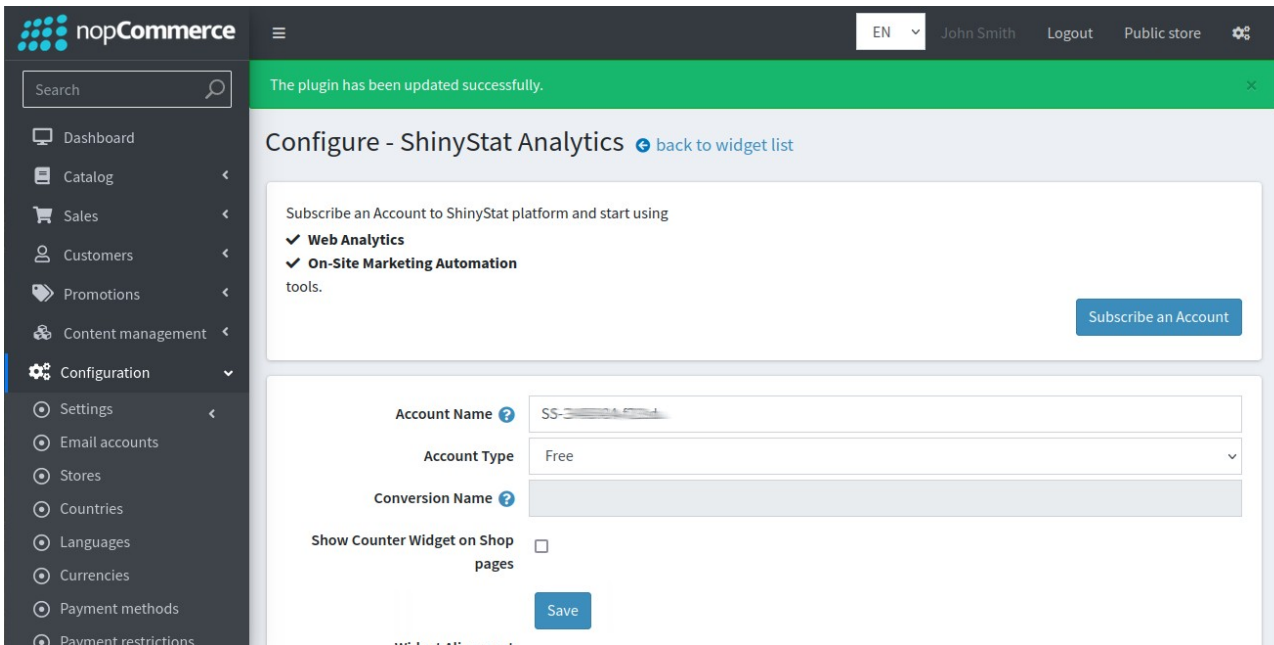
Configuration > Local Plugins

The screenshot shows the nopCommerce admin interface. On the left is a sidebar menu with 'Configuration' expanded. The main area displays a table of installed plugins. The 'ShinyStat Analytics' plugin is listed with a 'Configure' button circled in red. The table has columns for Group, Logo, Plugin Info, Additional info, and Installation.

Group	Logo	Plugin Info	Additional info	Installation
Widgets		ShinyStat Analytics This plugin makes it easy to connect your shop to ShinyStat services. Install the plugin to activate Web Analytics and On-site Marketing Automation tools and start increasing your business! Configure Edit	Version: 1.0.0 Author: ShinyStat System name: Widgets.ShinyStatAnalytics Display order: 1 Installed: ☒ Enabled: ☒	Uninstall

Footer information: Powered by nopCommerce, Tuesday, October 5, 2021 8:12 AM, nopCommerce version 4.40.4

The configuration of the ShinyStat Analytics plugin requires to insert the account name received in the summary e-mail and the account type.



The plugin has been updated successfully.

Configure - ShinyStat Analytics [back to widget list](#)

Subscribe an Account to ShinyStat platform and start using

- ✓ **Web Analytics**
- ✓ **On-Site Marketing Automation** tools.

[Subscribe an Account](#)

Account Name ?

Account Type

Conversion Name ?

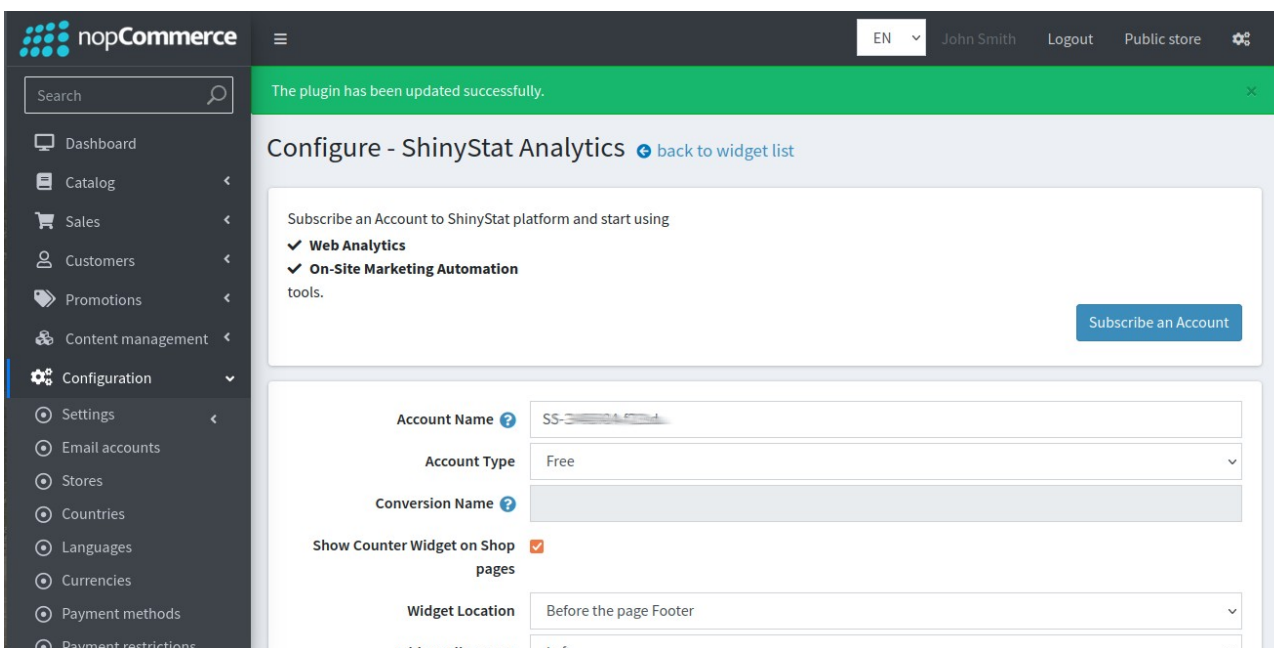
Show Counter Widget on Shop pages ☐

[Save](#)

Widget Alignment

The last field “Conversion Name” (available for Business accounts) allows to collect data related to each conversion. We will see how to configure conversions at the end of this Section.

After clicking on ‘Save’ button and completing successfully the operation, you will see a confirmation message.



The plugin has been updated successfully.

Configure - ShinyStat Analytics [back to widget list](#)

Subscribe an Account to ShinyStat platform and start using

- ✓ **Web Analytics**
- ✓ **On-Site Marketing Automation** tools.

[Subscribe an Account](#)

Account Name ?

Account Type

Conversion Name ?

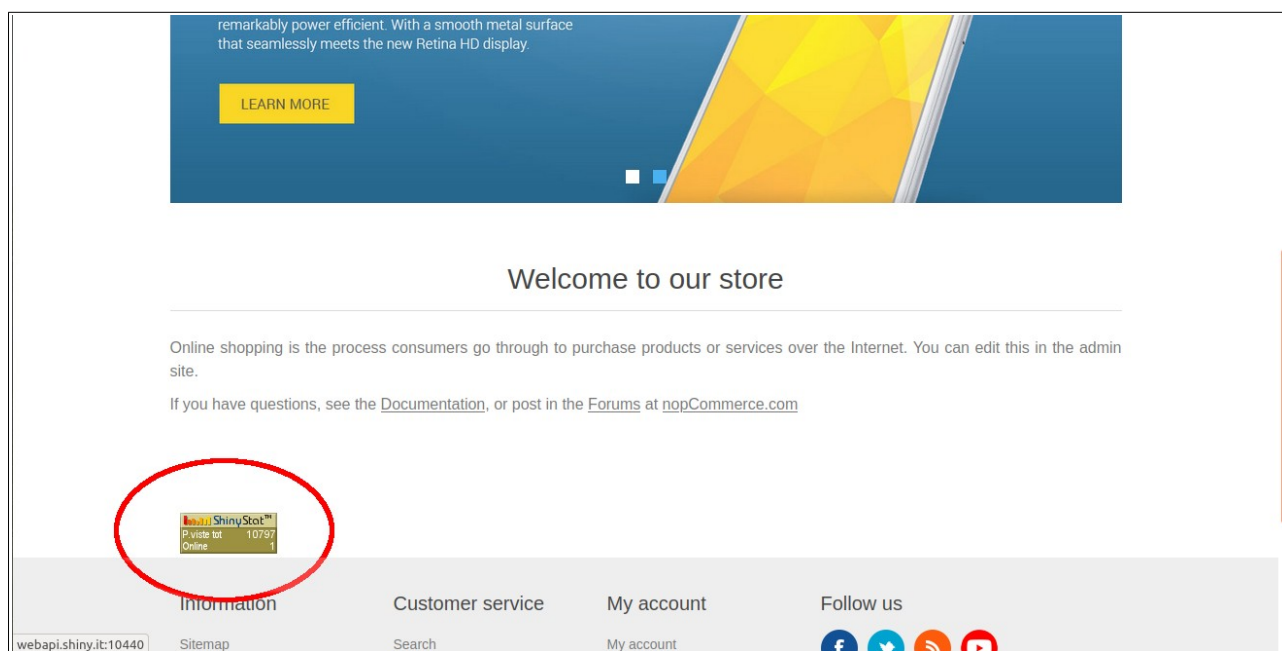
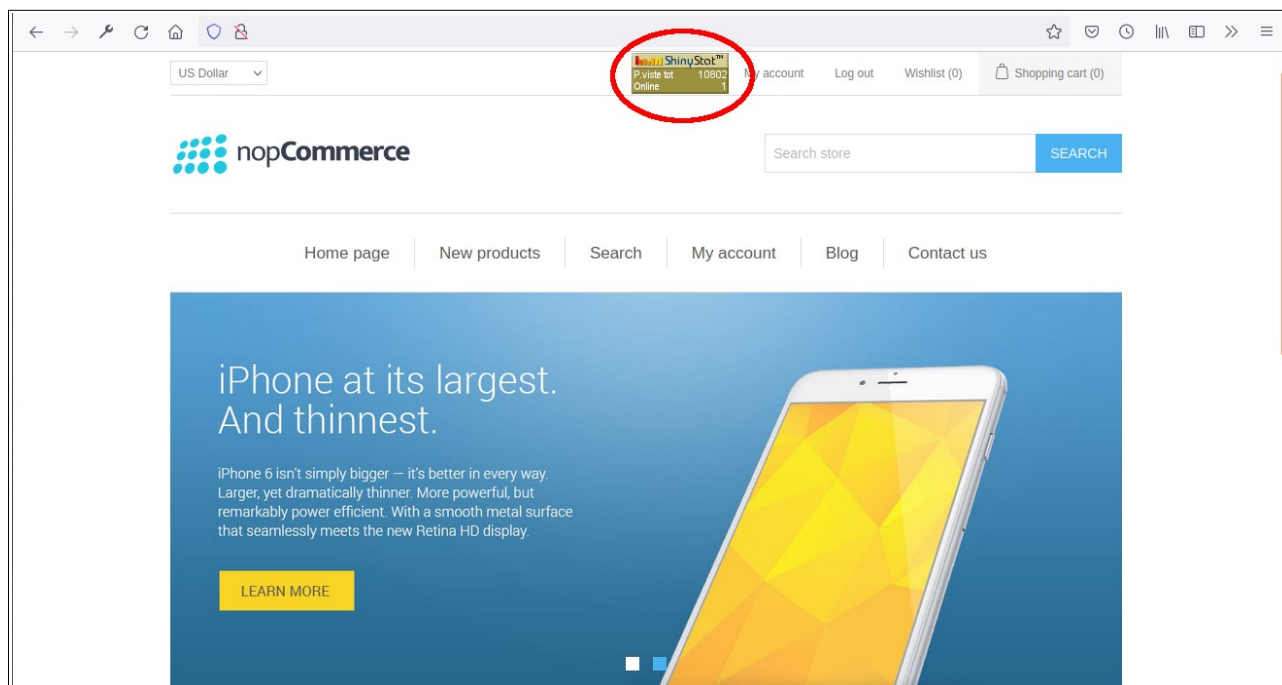
Show Counter Widget on Shop pages ☒

Widget Location

Widget Alignment

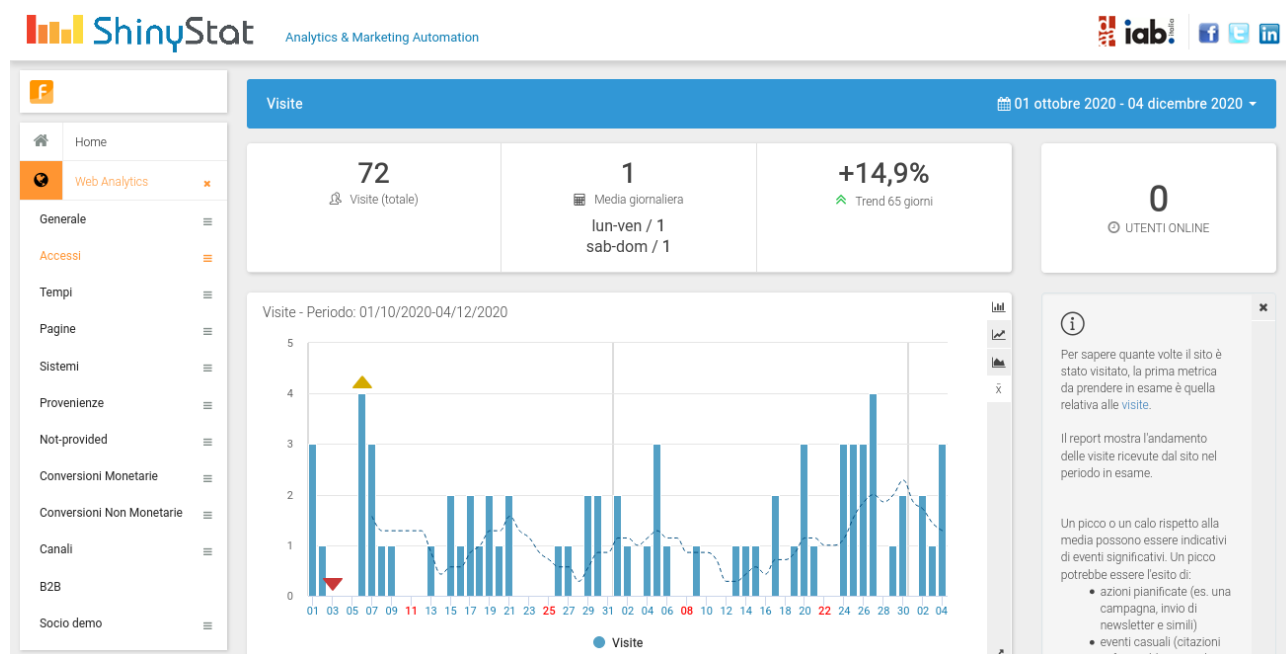
If you would like to show the icon Counter inside your website pages, that reports the visitors number in real-time, enable the box 'Show Counter Widget on Shop pages'.

Choose where to locate the icon inside pages (footer, header ...) as shown in the following images.



And now you can see in real-time the traffic to your NopCommerce website in the ShinyStat dashboards, reachable at the page:

<https://report.shinystat.com>



Business accounts can also see statistics about the monetary conversions. To define the conversion name in the ShinyStat platform, click the menu item *Account management* and then *Settings*.

In the panel reached by clicking

Features > Conversions

you can choose a *conversion name* and copy it in the plugin settings.

After the configuration has been saved, when a visitor complete a monetary conversion, you can see the collected information in the dedicated report pages.

